



ST. MARGARET'S SCHOOL

PHOTOGRAPHIC IMAGES POLICY SMS SUMMER CAMPS

St. Margaret's School Camps (hereinafter referred to as "SMS Camps") uses a variety of communication channels to share positive stories about the activities and accomplishments of our participants throughout the year. By giving your consent it allows us to share these stories not only with you, but also other families interested in learning about our programs and camps.

Policy Background

During the course of the program(s), images and recordings of students involved in camp events and activities, may be captured by still and video cameras. Some of these images may be published from time to time by SMS in various media, including, but not limited to, advertisements, brochures, newsletters, newspapers, magazines, slide shows, yearbooks, television programs, websites and on social media, including Facebook, Twitter and similar services. Photographs and videos of participants may also be displayed at school events or at events to which St. Margaret's School/SMS Camps has been invited.

At SMS Camps, we often use pictures or video of students outside the community for website marketing, advertisements in newspapers, magazines or outdoor displays, and in presentations to prospective participants at fairs and conferences.

Certain images when published internally or when distributed to the SMS community may include participants' names, grades and other identifying information. Images or recordings published by SMS Camps on widely accessible media, such as the internet or on social media, will not include students' names, grades or other identifying information.

SMS Camps is committed to ensuring that its use of participant personal information, including the publishing of photographs and recordings, is always respectful of the participant, consistent with St. Margaret's School's educational and social purposes, and in accordance with all legal obligations, including the British Columbia Personal Information Protection Act (PIPA).

Application of Policy

This Policy applies to all persons who are employed by, or acting on behalf of or with, or under the authority of SMS Camps.

Policy Statement

SMS Camps will not use or publish any participant's personal information, including images or recordings, on any media which is widely-accessible, such as the internet including social media, or which is distributed outside the camps community, without prior parental consent. Parents can provide consent using the form at the end of this SMS Camps Photographic Images and Social Media policy.

SMS Camps will assume parental consent for the use or publishing of participant personal information, including images or recordings, for internal purposes or which are published and distributed or accessible only to members of the camp community unless and until expressly advised otherwise.

PIPA permits the collection, use or disclosure of personal information without consent in certain circumstances. For example, PIPA permits the use of personal information collected by observation at a performance, sports meet or similar event that is open to the public.

PHOTOGRAPHIC IMAGES CONSENT

Please complete and return with registration information

I have read the above SMS Camps "Photographic Images Policy" and by checking "Yes" below, consent to the use, publication and display of images of my child as described in this document, or for similar purposes, both inside and outside of the SMS community.

Please check one of the boxes below:

- Yes, SMS Camps may use photo or video of my daughter for the internal and external purposes described.
- No, SMS Camps may not use photo or video of my daughter for external promotion or social media. However, photo or video of my daughter may be used for internal program use, such as in-camp presentations.

Name of Child: _____

Name of Parent

Parent Signature

Date